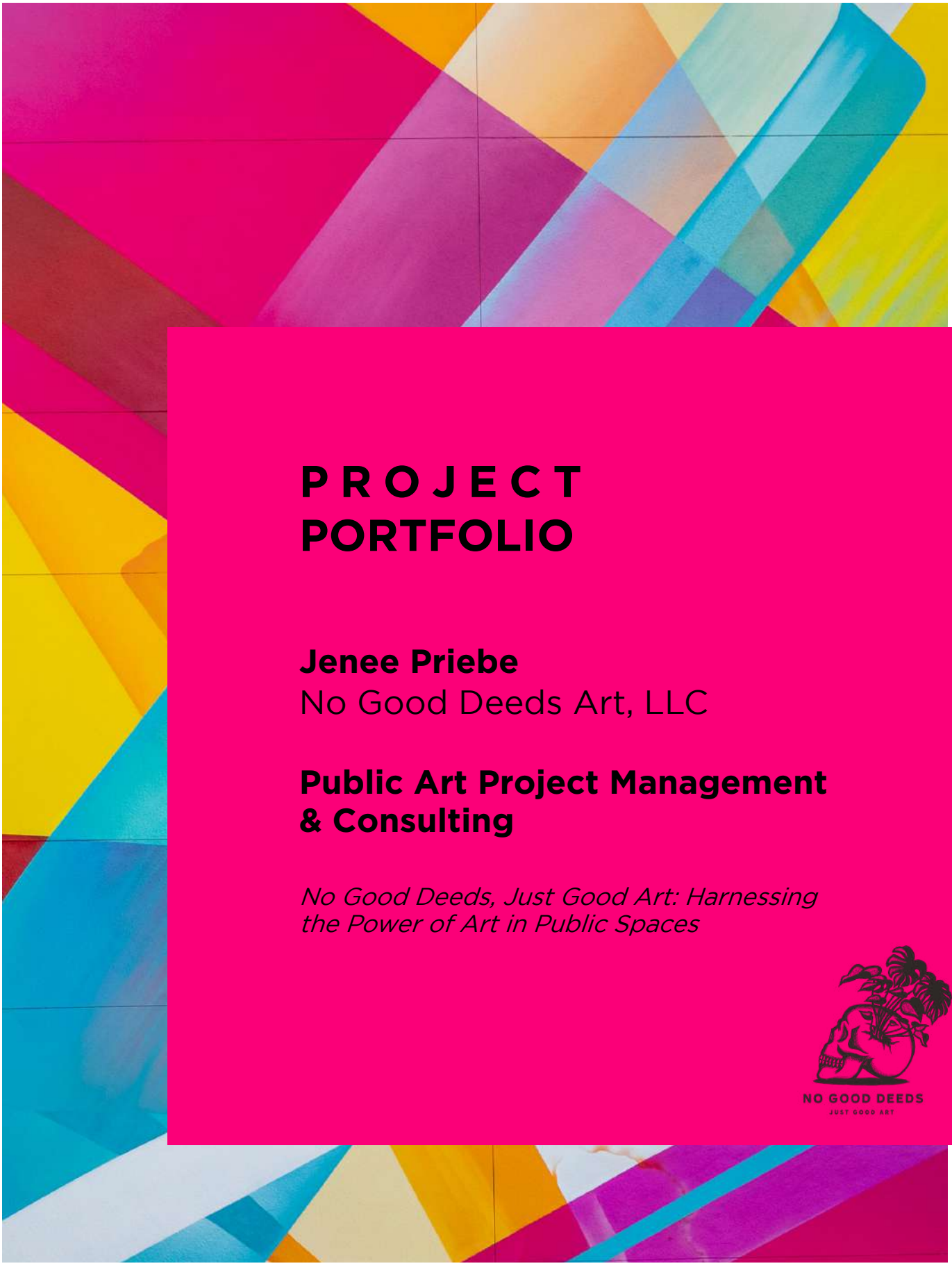


PROJECT PORTFOLIO

Jenee Priebe
No Good Deeds Art, LLC

Public Art Project Management & Consulting

No Good Deeds, Just Good Art: Harnessing the Power of Art in Public Spaces

NO GOOD DEEDS
JUST GOOD ART

ABOUT

No Good Deeds Art provides comprehensive public art consulting and project management services for municipalities, businesses and individuals. With a focus on creativity and effective project execution, we help clients bring public art initiatives from concept to completion.

Jenee Priebe, Founder of No Good Deeds Art, was the Director of the internationally renowned SHINE Mural Festival for the St. Petersburg Arts Alliance from 2018-2024. She has overseen the successful installation of more than 150 murals.

Through No Good Deeds Art, Jenee has assisted in the creation of mural programs for other local agencies and municipalities including a county-wide mural program through Creative Pinellas, the City of Clearwater's mural festival, and the City of Pinellas Park. She also serves on the Board of Directors for the Florida Association of Public Art Professionals.

SERVICES

PUBLIC ART CONSULTING | PROJECT MANAGEMENT
MURAL TOURS | ARTIST RECOMMENDATIONS

FEATURED PROJECTS

RESIDENTIAL MURALS

Photos by Mark Rapien

AFTER

BEFORE

Project Name & Location:
Sunny Monday by MadC (Germany), 1010 Central Ave, St. Petersburg, FL

Commissioning Entity:
SHINE Mural Festival, 2022

Project Goals:

- Establish precedence for future condo murals
- Partner with a world-renowned artist with a vibrant, abstract style

Impact:
Led to 6 subsequent condo murals in St. Petersburg

Challenges:
Accessing the wall required blocking the parking garage temporarily. The artist was able to work specific hours to accommodate traffic.

FEATURED PROJECTS

RESIDENTIAL MURALS

AFTER

BEFORE

Project Name & Location:
Untitled by Emmanuel Jarus (Canada), 226 5th Ave N, St. Petersburg, FL

Commissioning Entity:
SHINE Mural Festival, 2024

Project Goals:
- Establish tallest mural in St. Peterburg (14 stories)
- Create a signature piece for the residents of the city

Impact:
- Led to SHINE & The City winning a statewide award for Placemaking & Design
- Popular new stop for mural tours

FEATURED PROJECTS

RESIDENTIAL MURALS

AFTER

BEFORE

Project Name & Location:
Phoebe & Friends by Bunnie Reiss (CA), 2700 Central Ave, St. Petersburg, FL

Commissioning Entity:
SHINE Mural Festival, 2023

Project Goals:

- Add a vibrant mural to a brand-new condo building
- Celebrate Florida in an elevated, artistic way

Impact:

- A treasured work of art for explorers to discover
- Best viewed alley-side

Challenges:
The neighboring building blocked the boom lift from accessing the far north edges of the wall. Boom had to be driven around to the street side to reach.

FEATURED PROJECTS

RESIDENTIAL MURALS

AFTER

BEFORE

Project Name & Location:
Untitled by Fintan Magee (Australia), 777 3rd Ave N, St. Petersburg, FL

Commissioning Entity:
Reflection St. Pete & SHINE Mural Festival, 2024

Project Goals:
- Add fine art mural to complement architecture of luxury condo
- Tie in the name, local elements and water theme

Impact:
- Museum quality art, free & accessible to public
- Features 3 locally made ceramic pieces in still life

Challenges:
Accessing the wall required street & sidewalk closures.

FEATURED PROJECTS

RESIDENTIAL MURALS

AFTER

BEFORE

Project Name & Location:
Untitled by Vitale Bros., Private residence in Old Northeast, St. Petersburg, FL

Commissioning Entity:
Homeowners, 2025

Project Goals:
- Enrich the alleyway for neighborhood unity and parties
- Florida theme, happiness, joy

Impact:
- Amazing neighborhood response
- Extremely happy homeowners

Challenges:
Accomplished within 3-week timeline

FEATURED PROJECTS

CAUSE-RELATED MURALS

Photos by Jimmy Fashner

Project Name & Location:
Plankton by Naomi Haverland, 700 2nd Ave NE, St. Petersburg, FL

Commissioning Entity:
Tampa Bay Watch Discovery. Center on the Pier, City of St. Petersburg & SHINE Mural Festival, 2024

Project Goals:

- Use mural art to educate viewers about plankton and its vital role in the ocean's ecosystem
- Create a photo opportunity for increased engagement

Impact:
First mural installed on St. Pete Pier

FEATURED PROJECTS

CAUSE-RELATED MURALS

Photos by Jimmy Fashner

Project Name & Location:
Black Lives Matter (2020) & Black History Matters (2023), Woodson African American History Museum, St. Petersburg, FL

Commissioning Entity:
City of St. Petersburg

Project Goals:

- Communicate City values of equity, diversity and inclusion
- Use art to make a statement

Impact:

- Nationwide media coverage
- Increased attendance & awareness of Woodson African American History Museum

Challenges:
Very fast timeline, road closures & weather conditions in June

FEATURED PROJECTS

CAUSE-RELATED MURALS

Photos by Mark Rapien

Project Name & Location:
Wild Ride by Alyssa Marie, 3001 Central Ave, St. Petersburg, FL

Commissioning Entity:
Florida Wildlife Corridor & SHINE Mural Festival, 2022

Project Goals:

- Serve as launch of statewide initiative for murals advocating for the FL Wildlife Corridor
- Paint by Numbers to increase community engagement

Impact:

- Over 200 volunteers helped paint over 3 days
- Increased education & awareness for mission

FEATURED PROJECTS

CAUSE-RELATED MURALS

Photo by Edel Mohr

Project Name & Location:
Pride & Love by Chad Mize & Jay Hoff, 2437 Central Ave, St. Petersburg, FL

Commissioning Entity:
SHINE Mural Festival & Metro Inclusive Health, 2019

Project Goals:

- Use art to celebrate LGBTQIA+ identities
- Engage local youth to embrace art as a healing tool

Impact:
27 local teens participated

FEATURED PROJECTS

COMMUNITY MURALS

Project Name & Location:
Untitled by Carlos Pons,
Coachman Park, 300 Cleveland St., Clearwater, FL

Commissioning Entity:
City of Clearwater, 2024

Project Goals:

- Establish inaugural mural festival

PROCESS

INITIAL CONSULTATION

Let's discuss your goals, mural location, timeline, budget and contracts.

ARTIST SELECTION

We work together to select the best artist for your project & finalize the design.

PERMITTING & LOGISTICS

Apply for necessary permits, coordinate wall repairs, lifts, storage, parking, scheduling.

INSTALLATION

Ensure highest quality mural installation on time & on budget.

FINAL REVIEW & MARKETING

Take final photos of mural to use for marketing and social media.

CLIENTS & TESTIMONIALS

"There are no words to express how grateful I am for Jenee's partnership and support to bring Naomi's mural to the Discovery Center. From start to finish, her patience, positivity, and creativity kept me energized and excited about the project despite its challenges. What a ride! She is truly a remarkable human and I feel lucky to have met her. Thank you!"
- Leah Biery, Executive Director at Tampa Bay Watch

"We couldn't be happier with Anchor's new mural. A special thank you to Jenee and the Rays for making this possible. The mural is extra special to us because it represents the history of professional skateboarding in St. Petersburg. Thank you!!"
-Jay Turner, Owner of Anchor Skate Supply

"Jenee's commitment to SHINE has been unwavering. She has successfully fundraised, and managed a multifaceted ever changing 18-armed octopus with grace and dignity. Her ability to pivot and find ways to get the job done even during hurricanes, rain, interruptions in international travel and COVID-19 is testament to her integrity and commitment."
-Kathryn Howd, Florida CraftArt Board of Directors, SHINE Steering Committee Member

"She may be too humble to admit this but to many who support SHINE, there is little distinction between the festival and Jenee. Simply because she has understood the assignment and carefully nurtured these relationships. She established a loyal network of fans, sponsors, vendors, and artists alike."
-Ales 'BASK' Hostomsky, Artist

WHY PUBLIC ART?

CULTURAL VALUE & COMMUNITY IDENTITY

•Enhances the cultural, social, and economic value of cities
•Reflects community history, culture, and evolving identity
•Helps cities avoid bland, generic landscapes
•Memorable icons define places (e.g., St. Louis Arch, Easter Island statues)

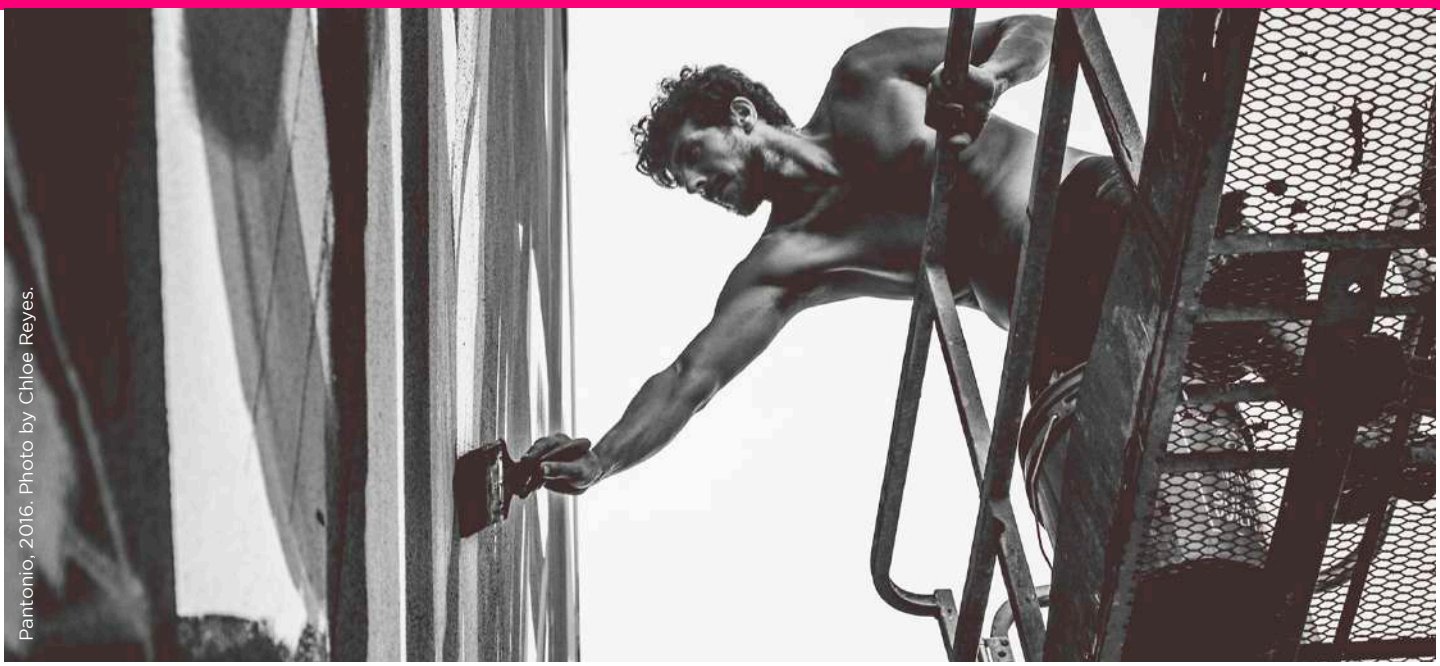
SOCIAL VALUE & PLACEMAKING

•Can mark significant places and moments in time
•Encourages deeper engagement with the environment and community
•Fosters learning, social interaction, and community dialogue
•Free & accessible to everyone, outside of museums and galleries
•Collective process, engaging artists, community members, and officials
•Artists introduce fresh approaches to urban design, different from traditional planners

ECONOMIC VALUE & REGENERATION

•Cities with strong public art scenes attract residents, businesses, and tourists
•Can revitalize neighborhoods and act as a catalyst for economic growth

CONTACT



Pantonio, 2016. Photo by Chloe Reyes.

GET STARTED TODAY!

Bring your artistic vision to life.
Contact me for a free consultation.

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